

Sonett: New Logistics Centre in Operation



Sonett, the manufacturer of ecological laundry detergents and cleaning agents, has put into operation its new storage and logistics centre at the beginning of 2016. The two-storey building, finished at the end of 2015, was constructed consistently taking into account bio-construction criteria. The new commission warehouse covers an area of 2,400 m². In an annex another 400 m² have been used for new offices. The sum invested amounted to a total of 2.5 million Euros, which was funded by the federal state of Baden-Wuerttemberg and the European Funds for Regional Development (EFRE) with an amount of 400,000 Euros. Sonett had been accepted into the Rural Development Funding Programme “Spitze auf dem Land! Technologieführer für Baden-Württemberg” (First in rural areas! Leading technology for Baden-Wuerttemberg) and could make use of the entire funding amount.

Another reason for Sonett being subsidised was the fact that the company has, from its very beginning, dedicated itself to social and ethical sustainability. Thus Sonett cooperates with the Camphill Workshops Lehenhof, an institution for people with special needs. Furthermore Sonett cooperates with the Treatment Centre for Drug Addicts “Sieben Zwerge” (Seven Dwarfs) in their aftercare programme. In the meantime quite a few “ex-dwarfs” have become full-working employees at Sonett.

Sonett markets its products throughout Europe and increasingly outside of Europe as well and, for years, has registered double-digit growth rates. “We are so pleased that the new Warehouse was finished precisely at Christmas

and that we can move into the building during the next month" as General Manager Gerhard Heid stated. "It is very important that we can move in quickly since we had to store many pallets with near-by forwarding agents over the last few months."

Thanks to the Stop Climate-Change Label, Sonett has been certified since 2012 as being "climate-neutral". At the end of 2015 the company won the Sustainability Prize of the "Internationale Bodenseekonferenz" (International Lake Constance Conference). The prize money for 1st place amounting to 15,000 Euros Sonett donated for a project dedicated to unaccompanied adolescent refugees at the Georgenhof Bambergen.

The maxim of ecological sustainability naturally will continue with the new storage and logistics centre as well: The wooden building will be heated and cooled using geothermal energy. For the heat pumps hydroelectricity obtained straight from the small hydroelectric power station will be used.

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