



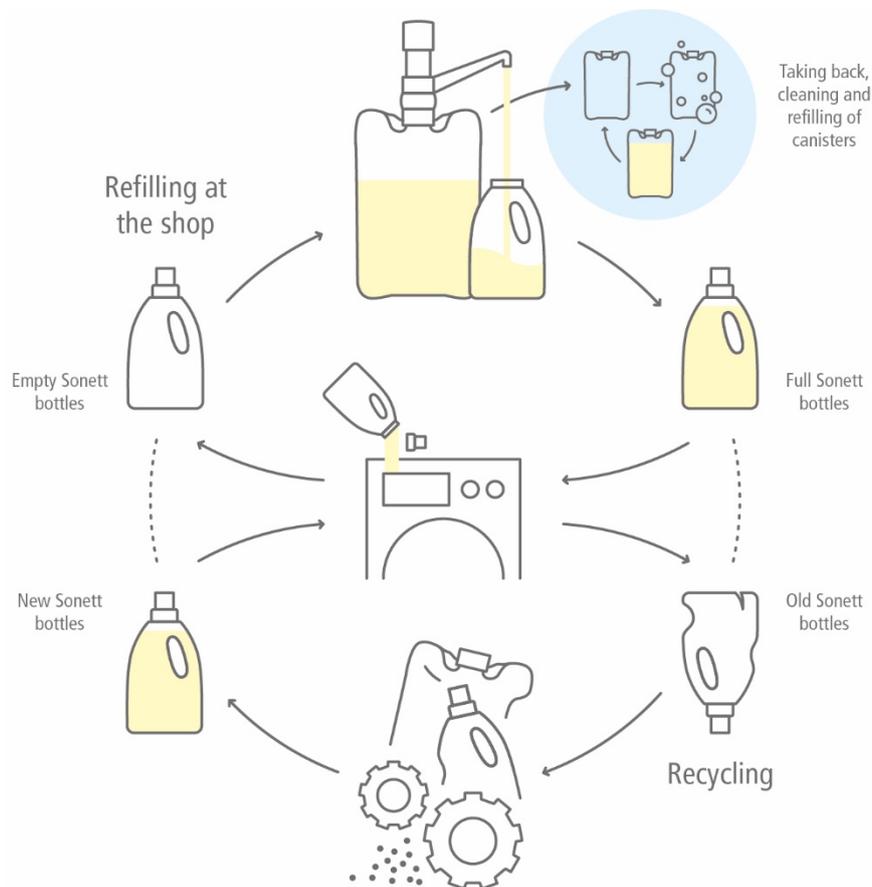
sonett
ÖKOLOGISCH KONSEQUENT

PRESS RELEASE

Sonett Pilot Recycling Project – successful

The first bottle series with 50 % of Sonett recyclate is on the market.

In 2019 Sonett started a pilot project for rebottling and recycling their own PE packaging. 80 % of the canisters returned could be cleaned and refilled. The canisters not usable any longer were shredded, washed, dried and added as recyclate to newly produced bottles. Since December 2020 the first bottle series containing 50 % of Sonett recyclate has been on the market, thus having successfully concluded the first part of the pilot project.



Sonett Recycling

We, at Sonett's, do not but recycle our own PE bottles and canisters, as, only with them, we know for certain their constituents. With PE recyclate from the recyclable waste collection, no one can tell the remaining substances such as heavy metal, pesticides or synthetic fragrances that it contains. By using our own recycling system, saving in plastics and CO₂ is to be maximised, as polyethylene (PE) as well as glass, can be recycled infinitely.

The eco balance of the SONETT canister recycling system

Starting with the reproduction and delivery at Sonett's of the 10 l and 20 l canisters, their CO₂ consumption was calculated as CO₂e (equivalent), a measurement indicating the amount a certain substance contributes to global warming (Source: SCC, Stop Climate Change). In order to calculate CO₂ reduction, CO₂ emissions caused by return transport, cardboard boxes needed and cleaning of the canisters were being determined and taken into account. The calculations resulted in savings of 63,28 % CO₂e in case of 10-litre canisters being refilled and of 68,75 % CO₂e when refilling 20-litre canisters.

In comparison: Bag-in-Box System

www.sustaineration.com carried out a comparative study of canister vs. Bag-in-Box. The result: 10-litre canisters entered into the Sonett recycling system 4 times, produces 1.54 kg CO₂ due to transport and cleaning; using the 10-litre Bag-in-Box system 4 times, generates 4.28 kg CO₂ for disposal.

The Sonett Management is confident in view of this positive development and working on further expanding the Sonett Recycling System.

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